



Club President, Youth Service Chair, and LEAD Chair FAQ

What is the LEAD Conference?

LEAD is the acronym for Leadership, Ethics, Aspirations & Determination. Student “Delegates” learn about ethical responsibility and making good decisions using Rotary’s Four Way Test as a guide, improve their leadership and communication skills, and develop a positive outlook on life ... all while having fun and making friends. Rotarian “Advisors” participate in activities and guide the Delegates.

What do Delegates say about the LEAD Conference?

Here are a few comments from prior Delegates: “I feel better about myself;” “Thank you for changing my view on life;” “I had a lot of fun there and it was a great experience;” “I now know that I should accept and help others,” and “I took with me the knowledge of becoming a better leader and a better person.”

Why should Rotarians support the LEAD Conference?

LEAD Delegates are our future leaders and become part of the Family of Rotary. Delegates are encouraged to join an Interact Club when they enter high school and to participate in other Rotary youth activities such as Youth Exchange and RYLA. Advisors have a golden opportunity to show their love of service and to share the Four-Way Test with the next generation of leaders.

How is LEAD different from RYLA and why should we support both conferences?

LEAD and RYLA have different purposes. LEAD is designed to inspire 8th grade Delegates to incorporate leadership, service, and ethical behavior in their everyday lives. LEAD provides a special opportunity to positively influence young people because the younger LEAD Delegates’ character is still developing. RYLA is designed to motivate 11th grade participants who are already servant leaders, to pursue additional leadership and service opportunities in their senior year, in college, and in life. Essentially, LEAD motivates and guides 8th grade students to lead themselves while RYLA motivates and guides 11th grade students to lead others.

Why should my Rotary Club pledge its financial support?

The Rotary Clubs of District 5340 are dedicated to providing young people with training and opportunities for both service and leadership. The LEAD Conference enables clubs to fulfill that commitment to middle school students. It is essential that every Rotary Club sponsor one or more nearby middle schools in order to insure participation from all areas of District 5340 and to maximize Delegate diversity.

Is there a particular school my Rotary Club should support?

If your Rotary Club sponsors an Interact Club, it is suggested that your club sponsor one or more middle schools that feed students into your Interact Club’s high school in order to establish a relationship with the students and encourage them to participate in Interact upon graduation to high school. If your club is financially able, it is encouraged to also sponsor a school and its students from an area of our District that doesn’t have Rotary Club support.

Where can we get more information?

The LEAD website, www.rotary5340lead.org, has all the necessary information, and you can contact a LEAD Committee member (contact information is on the website) if you have an unanswered question.

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